

The Rotary Club of North Penn's 34th Annual Lansdale Day is Saturday, June 4, 2011, from 10:00am to 4:00pm on Main Street, downtown Lansdale, PA. This is the club's major fundraiser for the year. The proceeds from this successful event are donated to local charities in the North Penn community. Last year, a significant portion of the proceeds were given to the Peak Center's ongoing Capital Campaign and new building fund. Recipients from the past few years include: *Community Housing, Cradle of Liberty Council-BSA, Foundation Free Enterprise Education, Hatfield Area Little League, Lansdale Performing Arts Center, Laurel House, Manna on Main Street, Mission Kids, Montgomery Co. Assoc. for the Blind, Multiple Sclerosis Society, North Penn Scholarship Awards, North Penn Valley Boys & Girls Club, North Penn Visiting Nurses Assoc., North Penn YMCA, North Wales Library, RSVP of Montgomery Co., The Peak Center, Variety Club, and Volunteer Medical Service Corp.*

The main attractions for this wonderful event include: an **Antiques & Arts Festival**, with a juried invitational showcase of fine artists, selected artisans and antique dealers; a **Community Marketplace**, which is an ideal place to network with various sponsors, local businesses, and civic organizations; and **Pet Alley**, dedicated to pet related items and organizations. In addition, there will be delectable food from many local restaurants, great music and entertainment on our main stage and fun activities throughout the day. The expected attendance for this event is in excess of 5,000 visitors.

We are always striving for a quality show and we have as our event manager, Stephanie L. Seidner. She is the president and owner of SLS Productions, Inc., a multi-dimensional business that focuses on professional show management, consulting for special fund raising events and finding proper venues and galleries for artists to exhibit. Previous shows produced by Stephanie include: Germantown Academy Antiques, Fine Arts and Craft Show; the Valley Forge Antiques, Fine Arts and Crafts Show at the Valley Forge Convention Center; and the North Wales Community Day. Presently, she owns and produces *Artisans' Row* SLS Presents Antiques, Fine Arts and Crafts as a special feature at the Suburban Home & Garden Show, and The Suburban Fall Home at the Oaks Expo Center. This fall she will be adding a new event to her roster: Wings N 'Wheels, Vintage Planes, Antique Car Show and Community Day, a major fundraiser for Angel Flight East.

We invite all members of the community and all area businesses to become involved in this event. Opportunities range from renting a booth space to various levels of sponsorship or advertising your business in our **Show/Advertising/Event Guide** published by Montgomery Newspapers, The Reporter and the *NPCN* Family Magazine. Please contact us for details. We need your help to make our event a success and are looking forward to your participation in this unique one-day celebration. Volunteers and additional assistance are always appreciated.

Refer to your contract/application and sample advertising/postcard. Receipt of this contract means that our committee has approved you as a potential participant. **We will not accept any flea market or garage dealers. We reserve the right to reject any booth space, table appearance, product, or service that is deemed unsuitable for a family atmosphere. Those who do not comply will be rejected upon setting up on the 4th.** To minimize duplication, we will limit dealers in various categories and designate placement to minimize similar products being next to one another. Upon receipt of your full payment and signed contract your requested advertising/postcards will be mailed. Arrival instructions can be found on our website or, if needed, will be mailed at a later date.

If you participated in the past, we would like you to join us again. If you are new to the event, please join us for a wonderful day. If you have any questions please call the number below. Thank you and we look forward to your response and participation.

Sincerely yours,

Robert Law & Tony Jannetta

Robert Law & Tony Jannetta, Co-Chairmen
www.rotaryclubofnorthpenn.org

Stephanie L Seidner

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