

APPLICATION FOR JURYING FOR SLS PRODUCTIONS, INC.

Please check our website for further information, contracts & street layout
<http://www.rotaryclubofnorthpenn.org>

Thank you for expressing interest in being an exhibitor in the the Rotary Club of North Penn's Annual Lansdale Day, **Antiques & Arts Festival**, which is produced and managed by Stephanie L. Seidner, who is now in her sixteenth year as a show manager and organizer. * Antique dealers, professional fine artists and artisans are exhibited in this showcase. Antique dealers and some select fine artists and artisans participate in the show by special invitation. Their displays or exhibits have been viewed at other quality and select shows and often these participants are featured in special articles in publications highlighting their field of expertise.

New fine artists and artisans are selected to participate in the show based on the following:

- ❖ Originality of work
- ❖ Quality of work
- ❖ Variety of work (overall balance in display)
- ❖ Quality of exhibit (backdrop and display are important)
- ❖ Professionalism, friendliness and congeniality of exhibitor
- ❖ How work fits into look and style of show

Applications for jurying can be completed by appointment or by sending the following:

1. At least 5 descriptive JPEG's (preferred), CD's, slides or photos, showing quality and range of work plus exhibit or display
2. Name, company name, address, phone (home, cell and work), e-mail, fax, web site, medium and description of work and price range
3. List of other shows where work has been/can be seen
4. Biographical background, including education, brochures, awards, publications, where work has been featured, etc.
5. SASE for return of CD's slides or photos.

Occasionally, certain applicants will be contacted for permission to duplicate and use images from JPEG's, CD's, slides or photos for use in future press releases. Send this information to:

Stephanie L. Seidner
SLS Productions, Inc.
PO Box 443
Gwynedd, PA 19436-0443

(215) 699-8117
(215) 699-7476 Fax
slsshow@aol.com
<http://www.slsshow.com>

You will be notified within a month of receipt of your packet as to our decision.

* Stephanie L. Seidner is the owner of SLS Productions, Inc. Previous shows produced by Stephanie include: Germantown Academy Antiques, Fine Arts and Craft Show; the Valley Forge Antiques, Fine Arts and Crafts Show at the Valley Forge Convention Center; and the North Wales Community Day. Presently, she owns and produces *Artisans' Row* SLS Presents Antiques, Fine Arts and Crafts as a special feature at the Suburban Fall Home Show, and the Suburban Home & Garden Show at the Oaks Expo Center. This fall she will be adding a new event to her roster: Wings N 'Wheels, Vintage Planes, Antique Car Show and Community Day, a major fundraiser for Angel Flight East.