

Showcase your business - network with the community!

LANSDALE DAY

SATURDAY, JUNE 4, 2011

Sponsorship, Exhibitor and Advertising Opportunities

The Rotary Club of North Penn has begun planning the 34th annual outdoors Lansdale Day celebration on Main Street, downtown Lansdale, PA, on Saturday, June 4, 2011, from 10:00am to 4:00pm. This old-fashioned community project has always been successful, usually with an attendance of 8,000. We plan to continue this tradition with some extra special events to honor our 34th year. We have lots of delectable food, great music, entertainment, a petting zoo, and fun activities in several staging areas. There is a **Community Marketplace**, which is an ideal place to showcase your business, and an **Antiques & Arts Festival**, with a juried invitational showcase of fine artists, selected artisans and antique dealers.

Last year, a significant portion of the proceeds were given to the Peak Center's ongoing Capital Campaign and new building fund. Recipients from the past few years include: *Community Housing, Cradle of Liberty Council-BSA, Foundation Free Enterprise Education, Hatfield Area Little League, Lansdale Performing Arts Center, Laurel House, Manna on Main Street, Mission Kids, Montgomery Co. Assoc. for the Blind, Multiple Sclerosis Society, North Penn Scholarship Awards, North Penn Valley Boys & Girls Club, North Penn Visiting Nurses Assoc., North Penn YMCA, North Wales Library, RSVP of Montgomery Co., The Peak Center, Variety Club, and Volunteer Medical Service Corp.*

We invite all members of the community and all area businesses to become involved in this event. Opportunities range from renting a booth space to various levels of sponsorship or advertising your business in our **Advertising/Show/Event Guide** published by *Montgomery Newspapers* and *The Reporter*. We need your help to make our event a success and are looking forward to your participation in this unique one day celebration.

Presenting Sponsor - \$ 3000.00

- Listed as Presenting Sponsor in all advertisements, posters, postcards, newspapers and Show Guides
- Company's logo displayed on Rotary's street banner
- Free booth space, canopy, table and two chairs
- Recognition during Lansdale Day over PA system
- Booth space assigned in Presenting Sponsor's area

Major Sponsor - \$ 1500.00

- Listed as Major Sponsor with logo recognition in all advertisements, newspapers and Show Guides
- Free booth space, canopy, table and two chairs
- Recognition during Lansdale Day over PA system
- Booth space assigned in Major Sponsors' area

Corporate Sponsor - \$ 1000.00

- Listed as Corporate Sponsor in all advertisements, newspapers and Show Guides
- Free booth space, canopy, table and two chairs
- Recognition during Lansdale Day over PA system
- Booth space assigned in Corporate Sponsors' area

Activity Sponsor - \$ 500.00

- Listed as Activity Sponsor in Show Guides
- Free booth space, canopy, table and two chairs
- Recognition during Lansdale Day over PA system
- Booth space assigned in Activity Sponsors' area

Event Sponsor - \$ 150.00

- Listed as Event Sponsor in Show Guides
- Free booth space
- Booth space assigned in Event Sponsors' area

Exhibitor space

Rent a space to promote your business and network with potential customers in the Community Marketplace. (10' x 10' space - \$70)

Contact **Stephanie Seidner**, Show Manager, for assistance. (215) 699-8117 or slsshow@aol.com

Advertising space

Place your company's message in the **Lansdale Day - Advertising/Show/Event Guides**.

- **Montgomery Newspapers** (*Ticket – award winning entertainment section*) **Circulation: 30,000**

Alan Ash

aash@montgomerynews.com
215-628-8330 ext. 219 Phone
215-628-9093 Fax

Ron Krebs

rkrebs@montgomerynews.com
215-628-8330 ext. 218 Phone
215-628-9093 Fax

- **The Reporter** (*GO – award winning entertainment section*) **Circulation: 17,000**

Erica Fetterolf

Efetterolf@theReporterOnline.com
215-361-8842 Phone
215-855-6147 Fax

- **North Penn Community Network** (*NPCN Family Magazine - May/June edition distributed by the Reporter*) **Circulation: 17,000**

Thomas Beckett

tbeckett@NPCNLive.com
215-362-NPCN / 215-362-6726 Phone
215-362-6730 Fax

All will be glad to assist you in developing an ad copy at affordable rates.

Please take a moment to review the various sponsorship opportunities. If you have any questions or need additional information please call the number below. Thank you and we look forward to your response and participation.

Sincerely yours,

Robert Law

Chairman

<http://www.rotaryclubofnorthpenn.org>

Stephanie L Seidner

Show Manager (215) 699-8117(Office) 215-699-7476 (Fax)

slsshow@aol.com